



HORSESHOE BAY RESORT.

Media Contact: Mimi Tilton
Phone: (830) 598-7844
Email: mtilton@hsbresort.com

A WALK THROUGH HORSESHOE BAY RESORT

Entering the main boulevard to Horseshoe Bay Resort is a purely Texan experience. As they say, "Every thing is bigger in Texas," and no place showcases that philosophy better than the AAA Four Diamond-award winning Horseshoe Bay Resort. At 7,000 acres of Hill Country splendor, the resort is nestled on the shore of constant-level Lake LBJ. Guests are delighted to find a comforting mix of mature landscaping and inlet views of the lake.

Driving up to the arched porte cochere, guests are greeted by valet and immediately assisted with their luggage. Utilizing carved area stone and a color palate designed to envelope guests in a welcoming embrace, the lobby and relaxation areas are a reprieve for road-weary travelers. Rich reds and warm gold wrap the luxurious couches and tall back occasional chairs positioned in front of an elevated fireplace. Guests may engage with the Concierge or Front Desk staff to reserve dinner, inquire about hotel activities or amenities before escaping to a spacious and comfortable room.

GUEST ROOMS AND SUITES

The hotel tower, at seven stories, includes 249 hotel rooms and suites. Continuing the design color palate of the hotel entrance, guest rooms and suites exemplify comfort. All standard deluxe accommodations include comfortable bedding, a 37-inch LG flat-screen television, a desk table, floor-to-ceiling windows, in-room safe, iron and ironing board, complimentary in-room coffee and tea, individual climate control, high-speed Internet access, cordless direct-dial telephone with two phone lines and voicemail. The en suite bathroom offers a vanity, make-up mirror, hairdryer, marble floors, and amenities from Bath & Body Works.

Guests preferring to stay in one of our elegant suites will enjoy upgraded fixtures and a private balcony facing either breathtaking Lake LBJ or the scenic manicured grounds, including the spectacular spa gardens.

Located adjacent to the hotel are the spacious 98 Paseo Vacation Apartments offering one-, two- and three-bedroom options. This is the perfect choice for-guests traveling with children, extended family or sizable groups that want to create a home-like environment or require additional space. Features include high-speed Internet access, kitchens and separate living areas.

Services for all guests include resort amenities, concierge, dry cleaning and valet, kids' programs and childcare, local and airport shuttles, tram service, a tour desk and room service. Business services include typing, photocopying, facsimile, shipping and courier services as well as equipment rental.

The Waters is a condominium complex located on Lake LBJ. With five single-level floor plans available, these stunning condo units were designed using the finest in furnishings and modern décor to enhance the exquisite views. Fully furnished and move-in ready, The Waters' guest receives complete services including access to all resort amenities plus complimentary valet and parking.

DINING AND LIBATIONS

Horseshoe Bay Resort offers a mixture of elegant and casual lakeside dining with magnificent views of Lake LBJ to comfortable restaurant dining inside the hotel.

Yacht Club is open year-round and is the anchor restaurant at Horseshoe Bay Resort. The restaurant's reputation for sophisticated lakeside dining is unsurpassed. The inside dining area is reminiscent of the Hamptons with nautical décor, elegant table settings and the occasional inviting nook perfect for an after-dinner cocktail. Sitting on the elevated outdoor patio, guests are surrounded by breathtaking views of Lake LBJ and the surrounding Hill Country. Yacht Club offers robust menu items of seafood, steak and the chef's specialty dishes.

Lakeside Grill offers casual indoor and lakeside dining, serving lunch and dinner, seasonally, for hotel guests arriving by land or water. Menu options include specialty salads, gourmet sandwiches and burgers.

Y Bar is designed to enhance the Yacht Club experience. Located in the center of the Yacht Club, the sleek surroundings, with high-back leather booths and soft lighting, offer an inviting atmosphere for a before- or after-dinner cocktail.

The Cabana, a seasonal outdoor facility located adjacent to the Yacht Club Pool, has a selection of tasty treats such as hot dogs, nachos and hamburgers to complement the full-service bar.

Lantana Grill & Bar, located in the hotel, offers breakfast, lunch and dinner with a nod to the Southwest. Lunch on the patio promises a tasteful and fulfilling escape. In the evening, the restaurant comes alive with ambience and excitement. The bar also boasts a selection of more than 200 wines.

Slick Rock Bar & Grill is just steps away from the scenic 12th fairway and home to the one of the best hamburgers in Texas. Breakfast and lunch are also served in this casual, clubhouse setting. The adjacent bar is the perfect setting to relax and experience Hill Country comfort.

Palm Patio Lounge, an outdoor facility located adjacent to the Lantana Bar and Patio, is a sophisticated, candlelit lounge where adults can relax on plush lounge seating while enjoying expertly-crafted cocktails and the warming atmosphere of the Texas Hill Country nights.

Café del Sol, a seasonal, quick-serve cabana located at the hotel pool offers a variety of tropical drinks and lunch selections, like hamburgers, gooey nachos and French fries for guests, seasonal dining.

MEETINGS AND EVENTS

Meeting and event planners have it easy at Horseshoe Bay Resort. With more than 26 meeting spaces ranging from break-out rooms to expansive outdoor lawns, there are a multitude of options available. Horseshoe Bay Resort's experienced staff is available to assist in planning all the details for a successful event. From guest and meeting room arrangements to audio/visual requirements, special functions, off-site excursions, theme events and ground transportation to and from the resort, the event management staff is here to serve. A full-service business center is available as well as public area Internet access.

WEDDINGS

Horseshoe Bay Resort offers a variety of stunning locations for that special day including the Magnolia Lawn at the Yacht Club, The Million Dollar Hole at Slick Rock and a selection of ballrooms of varying sizes. Lakeside ceremonies, elegant golf course receptions and entertaining after-parties are all enhanced by the professional planning provided by the staff. Brides and grooms may choose from an assortment of packages and a la carte plans. Wedding planners will work directly with the hotel staff to ensure a seamless event.

UNPARALLELED AMENITIES

A true destination resort, Horseshoe Bay Resort offers guests an extraordinary variety of amenities. From championship golf and tranquil spa gardens, to the elegant Yacht Club and full-service marina and private white-sand beaches, guests will find that endless luxuries and exciting activities abound at this lush lakeside playground.

GOLF

Named one of America's Best Golf Resorts by *Golf Magazine*, Horseshoe Bay Resort is home to three championship Robert Trent Jones, Sr.-designed golf courses: **Slick Rock**, **Ram Rock** and **Apple Rock**. The three courses all have been featured in the "50 Best Courses in Texas" list in the *Dallas Morning News* every year since the inception of the ranking. The resort soon will boast a fourth Jack Nicklaus signature golf course.

Built in 1971, Slick Rock spans approximately 170 acres, providing more than 33,700 feet of golf frontage property. With multiple tees on every hole, more than 71 sand traps and 12 water hazards, Slick Rock embodies the Robert Trent Jones, Sr. philosophy of "hard par, easy bogey."

Slick Rock also is home to the awe-inspiring "Million Dollar Hole" (No. 14) featuring a winding cart path that takes golfers on a ride through a waterfall that spans more than 35 yards and empties more than 8,000 gallons of water into Slick Rock creek each minute.

Known as the "Challenger," Ram Rock has narrow fairways and rolling Crenshaw Bentgrass greens which are surrounded by 62 deep bunkers, ten water hazards and natural dry creeks on six holes. With its dramatic elevation changes, Ram Rock offers enough length and difficulty to challenge scratch players in any group and features an especially demanding island green par 3 hole (No. 4).

Horseshoe Bay Resort's third championship Robert Trent Jones, Sr. course, Apple Rock was completed in 1986 and received distinction as "Best New Resort Course" by *Golf Digest*. Widely known as one of the most scenic courses in the state, this spectacular course spans 147 acres of the rolling Texas Hill Country along the shores of Lake LBJ. Apple Rock is situated in high, rocky terrain, offering stunning views of the lake and the Tif-Eagle Bermuda elevated greens are surrounded by 56 sand traps. Offering a dramatic elevation change are back-to-back par 5 holes No. 10 and No. 11 taking golfers from one of the highest points at Cap Rock down to the shores of Lake LBJ in just a few strokes.

WHITEWATER PUTTING COURSE

Perhaps the most intriguing of all the courses at Horseshoe Bay Resort is the Whitewater Putting Course, 18-hole, par 72, Bermuda grass putting course, complete with waterfalls. Located adjacent to the hotel, this day-and-night-use facility boasts Dwarf Bermuda grass, lavish rose gardens, a collection of exotic birds and a scenic trail. Designed like a regulation 18-hole golf course with fairways, bunkers, water hazards and the finest of putting surfaces, each shot is played with a putter, but unlike a practice green, Whitewater is a fully landscaped competitive course.

MARINA

Horseshoe Bay Resort offers guests the convenience of a private full-service marina with the latest in water sports rental equipment, including wakeboards, pontoon boats, ski boats with drivers, WaveRunners®, kayaks and fishing boats. The marina also provides the necessary equipment as well as professional guides for all fishing activities. Additional services include slip rentals, leases and boat launch access. All watercraft rentals include gas, oil and life preservers.

SUNSET CRUISES

Guests are invited to reserve a coveted spot on one of Lake LBJ's most popular sunset cruise. The one-hour cruise encourages guests to bring their favorite snacks and beverages as well as their cameras as they encounter breathtaking vistas and colorful sunsets.

BAYSIDE SPA

Bayside Spa offers a variety of treatments created to indulge, invigorate and relax. Guests enjoy deluxe treatment rooms, gentlemen's and ladies' lounges with eucalyptus-scented steam rooms and spacious dry saunas. Guests can experience a wide array of massage and body treatments, facials, nail and hair services as they pamper themselves, soothing the body and quieting the mind. A fully equipped fitness center, complete with certified trainers allows guests to work out while overlooking the lake and marina.

TENNIS

Whitewater Tennis Center, named among the top 75 tennis centers in the world by Tennisresortsonline.com, offers guests the opportunity to improve their game with top tennis professionals. Sixteen tennis courts, including red clay, hard-court and synthetic grass and kids' courts comprise tennis center. The resort has programs for women, men and juniors of all levels. Offerings include court rental, racquet rental, stringing service and private tennis

instruction from the professional staff. Additional programs/facilities offered at the tennis center at Whitewater include:

- **The *Andy Roddick Kids' Courts at Horseshoe Bay Resort*** - Designed by the United States Tennis Association (USTA) for children age 10 and under, the smaller courts (60-foot) are intended to help children learn the game of tennis more quickly. Using smaller racquets and larger, depressurized balls, the children are expected to more easily learn tennis concepts and strategy. Horseshoe Bay Resort is the first facility in the United States to feature these cutting-edge courts developed and sponsored by USTA.
- **Group Tennis Tournaments** - Tennis professionals organize and oversee guest tournaments. Tournaments can range from one to three hours and can accommodate up to 50 players, doubles or singles.
- **Group Tennis Clinics** - Clinics consist of drills, stroke analysis and strategy (minimum of three people per clinic).
- **Fall & Spring Junior Tennis Programs** - Junior programs include drills, point situation, conditioning and mental toughness training. Summer Camps are also available at the junior level.

SWIMMING

Horseshoe Bay Resort features four pools, including the **Yacht Club Pool**, an outdoor, lagoon-style pool with a 27-person hot tub. The adults only, **Cap Rock Pool**, featuring multiple tiers of rock and a 30-foot cascading waterfall as well as overlooks the beautiful 18th hole at Apple Rock golf course. The **hotel pool** is heated and boasts fiber-optic lights as well as a hot tub and kids' pool.

BEACHES

Enjoy the white-sand beaches alongside the Yacht Club Pool on the shores of Lake LBJ. Adults can lounge and relax while children play nearby at Turtle Beach, a child-friendly wading area located just steps away. Adjacent to Turtle Beach is the more adult-friendly, aptly named Stargazer Beach. Soft white sand and the gentle lapping of the lake waves create the ultimate romantic destination.

BICYCLE RENTAL

Guests of Horseshoe Bay Resort may rent men's, women's and children's bicycles. The fleet of custom-designed, retro-style bicycles is available for half-day (four hours) and full-day (eight hours) use. Bicycle helmets are included.

KID'S FACILITIES

The Horseshoe Bay Resort Kids' Club encourages children to express themselves by making new friends and experiencing new adventures and the program is administered and managed by professional, qualified counselors. An activity center with arcade games and ping-pong also is available for all ages at the Paseo Vacation Apartments.

RETAIL

Whether shopping for that special pair of popular golf pants or a fun souvenir of your trip to the Hill Country, the retail outlets have something for everyone.

- The **Slick Rock** and **Cap Rock Pro Shops** offer a variety of upscale golf attire for men and women, quality equipment and Horseshoe Bay Resort logo merchandise. The retail department at Horseshoe Bay Resort can create custom gift packages designed for any occasion.
- **Whitewater Pro Shop** is situated in the center of the most serene garden setting, adjacent to the hotel. The shop offers a variety of casual resort clothing from flip-flops and sandals to shorts, dresses and shirts, resort logoed t-shirts and caps as well as a variety of gift items.
- **The Market**, located in the hotel lobby, is the place for guests to charge up with Starbucks® coffee or their favorite Ben and Jerry's Ice Cream. Magazines, gifts and sundries and also are available.

AIRPORT & JET CENTER

The **Horseshoe Bay Resort Airport and Jet Center** includes a terminal building housing a luxury passenger lounge, fueling services, a crew lounge and resort transportation. The 6,000-foot lighted runway is one of the largest private airstrips in the state and can accommodate all personal and business aircraft up to a Regional Jetliner. Once travelers land at the Airport and Jet Center, aircraft parking and hangar spaces are available for rent.

For more information on Horseshoe Bay Resort, please call (877) 611-0112 or visit www.hsbresort.com.

#