



HORSESHOE BAY RESORT.

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## **Calling All Duffers! Horseshoe Bay Resort Debuts Unlimited Golf Getaway**

**Access to Three Championship Robert Trent Jones, Sr. Courses,  
Club Cleaning, Storage & More**

**Horseshoe Bay, Texas – September 18, 2007** – Horseshoe Bay Resort entices golfers to perfect their swing with the “Unlimited Golf Getaway.” Featuring unlimited tee times on any of the resort’s three Robert Trent Jones, Sr. golf courses, guests will have plenty of practice lowering their handicap.\* Golf enthusiasts can also take advantage of shared carts, driving range access, club cleaning and storage, and shuttle service to and from the greens. Now through February, enjoy a 50% discount with nightly rates beginning at \$117 per person, based on one golfer and \$155 per person based on two golfers at *The Waters Horseshoe Bay Resort*.\*\*

Duffers can hit the links on any of the resort’s three championship Robert Trent Jones, Sr. golf courses:

- **Slick Rock**: Built in 1971 and spanning approximately 170 acres, this course provides more than 33,700 feet of golf frontage property. With bentgrass greens, multiple tees on every hole, more than 71 sand traps and 12 water hazards, Slick Rock embodies the Robert Trent Jones, Sr. philosophy of “hard par, easy bogey.”
- **Ram Rock**: Constructed in 1981, this course has been nicknamed the “Challenger.” Narrow fairways and rolling Crenshaw bentgrass greens are surrounded by 62 deep bunkers, 10 water hazards and natural dry creeks on six holes. With its dramatic elevation changes, Ram Rock offers enough length and difficulty to challenge scratch players in any group.
- **Apple Rock**: Horseshoe Bay Resort’s third championship Robert Trent Jones, Sr. course, was completed in 1986 and received distinction as “Best New Resort Course” by *Golf Digest*. Widely known as one of the most scenic courses in the state, these spectacular greens span 147 acres of the rolling Texas Hill Country along the shores of Lake LBJ.

Jetsetters staying at *The Waters at Horseshoe Bay Resort* can indulge in luxurious, lakefront villa accommodations with one of five single-level floor plans, ranging from one to three bedrooms, all include private balconies.

(more)

To ensure golfers have a bevy of activities to keep them busy when off the greens, all visitors receive temporary membership at Horseshoe Bay Resort granting access to resort facilities.

Vacationers will delight in an 18-hole par 72 Bermuda grass putting course, a jet center with a 6,000-foot runway, private charter jet service via *Air Horseshoe*, three swimming pools, a spa and fitness facility, a full-service marina, four dining facilities, 12 adult tennis courts and two USTA-sponsored kids' tennis courts.

For reservations or information, please call *The Waters at Horseshoe Bay Resort* concierge service at 830-598-0372, or visit [www.hsbresort.com](http://www.hsbresort.com).

### **About Horseshoe Bay Resort**

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three championship Robert Trent Jones, Sr. golf courses, and scheduled to open in the fall 2008, a Jack Nicklaus Signature Golf Course, Summit Rock. Horseshoe Bay Resort also offers a made-to-scale, 18-hole, par 72 Bermuda grass putting course, a jet center with a 6,000-foot runway, private charter jet service via *Air Horseshoe*, four swimming pools, a spa and fitness facility, a full-service marina, four dining facilities, 12 adult tennis courts, three USTA-sponsored kids' tennis courts, a 349-room Marriott Hotel and luxury waterfront villas available for rent at The Waters at Horseshoe Bay Resort.

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\*Golf included in the Unlimited Golf package rates applies to any available Robert Trent Jones, Sr. golf course at Horseshoe Bay Resort from noon on the day of arrival through the afternoon of the day of departure.

\*\*Rates at *The Waters at Horseshoe Bay Resort* vary according to villa size and are based on double occupancy. Rates do not include tax and service.