



HORSESHOE BAY RESORT.

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Johnson, Bush, Obama or McCain?

Travelers with Same Last Name as a Former U.S. President or 2008 Presidential Hopeful Redeem Savings on a Texas Vacation This President’s Day

Horseshoe Bay, Texas – January 29, 2008 – With the nation in high-gear for the 2008 elections, Horseshoe Bay Resort is offering a special promotion for guests to show their presidential pride this February. Any traveler with the same last name as any of our 42 U.S. Presidents or a 2008 Presidential hopeful will receive a special nightly rate of \$149 this President’s Day Weekend, February 14 through 19. For those namesakes who can’t get away for this particular weekend or those who ever dreamed of being a Commander in Chief, rates through the end of February start at \$159 for weekdays and \$189 for weekends in a one-bedroom villa at The Waters.*

Located in the Texas Hill Country, birthplace to 36th President Lyndon B. Johnson, guests will stay in one-bedroom luxury villas at The Waters, overlooking Lake LBJ at this sprawling 7,000-acre resort. True history buffs can tour nearby Lyndon B. Johnson National Historic Park for a peak into the country’s history. After a day of learning, travelers can unwind with a round on Whitewater Putting course, a unique made-to-scale, 18-hole, par 72 Bermuda grass putting course, perfect for the entire family. Jetsetters with their own version of Air Force One can fly themselves to the resort’s private Airport and Jet Center. The 6,000-foot runway is one of the largest private airstrips in the state and can accommodate all aircrafts up to a Regional Jetliner.

For reservations or information, please call The Waters at Horseshoe Bay Resort at 877-611-0112, or visit www.hsbresort.com.

Frontrunner 2008 Presidential candidates include Hillary Clinton, John Edwards, Rudy Giuliani, Mike Huckabee, John McCain, Barack Obama and Mitt Romney. For those who need a quick history lesson to see if their name matches a former President:

George Washington	James Buchanan	Calvin Coolidge
John Adams	Abraham Lincoln	Herbert Clark Hoover
Thomas Jefferson	Andrew Johnson	Franklin Delano Roosevelt
James Madison	Ulyssess Simpson Grant	Harry S. Truman
James Monroe	Rutherford Birchard Hayes	Dwight David Eisenhower
John Quincy Adams	James Abram Garfield	John Fitzgerald Kennedy
Andrew Jackson	Chester Alan Arthur	Lyndon Baines Johnson
Martin Van Buren	Grover Cleveland	Richard Milhous Nixon
William Henry Harrison	Benjamin Harrison	Gerald Ford
John Tyler	William McKinley	Jimmy Earl Carter
James Knox Polk	Theodore Roosevelt	Ronald Wilson Reagan
Zachary Taylor	William Howard Taft	George Herbert-Walker Bush
Millard Fillmore	Woodrow Wilson	William Jefferson Clinton
Franklin Pierce	Warren Gamaliel Harding	George Walker Bush

About Horseshoe Bay Resort

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three championship Robert Trent Jones, Sr. golf courses, and scheduled to open in the fall 2008, a Jack Nicklaus Signature Golf Course, Summit Rock. Horseshoe Bay Resort also offers a made-to-scale, 18-hole, par 72 Bermuda grass putting course, a jet center with a 6,000-foot runway, private charter jet service via *Air Horseshoe*, four swimming pools, a spa and fitness facility, a full-service marina, four dining facilities, 12 adult tennis courts, three USTA-sponsored kids' tennis courts, a 349-room Marriott Hotel and luxury waterfront villas available for rent at The Waters at Horseshoe Bay Resort.

* Rates are based on availability and do not include tax.

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