



HORSESHOE BAY RESORT.

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Ring in 2010 All Weekend Long: Family-Friendly New Year's Celebrations at Horseshoe Bay Resort with Rates from \$99

Watch the Ball Drop & Take the Elevator Home

Horseshoe Bay, TX – Dec. 3, 2009 – Forget about a babysitter or designated driver this New Year's Eve: Horseshoe Bay Resort invites families to ring in 2010 in the Texas Hill Country with virtually round-the-clock activities for guests of all ages. With budget-friendly nightly rates starting at only \$99 per room, Dec. 30, 2009 to Jan. 4, 2010, guests can toast to the New Year and take the elevator, not the car, home.* For those who want to celebrate the new decade all weekend long, the 7,000-acre lakeside resort offers a full schedule of events and specials for the entire family, ranging from parties and games to tennis and spa offers.

For Mom & Dad:

The New Year's Eve celebration begins with a steak and seafood dinner buffet in the Granite Ballroom at 8:30 p.m., complete with live music from the Groove Labs band and dancing.

Guests can reminisce and say goodbye to 2009 with an open bar until 1:00 a.m., party favors, photo booth, Wii station, balloon drop, champagne toast to ring in 2010, and even a midnight snack. The festivities are open to the public, with a party-only package (starts at 10:00 p.m. and excludes dinner) for \$60 per person, and a complete package, with dinner, for \$100 per person.** I would flip it and mention the dinner package first, then party only.

For Kids & Teens:

Parents won't have to worry about the younger set getting bored, or complaining about hanging with much younger siblings, with separate parties for kids and teens from 6:00 p.m. until 1:00 a.m. At the Fun Fiesta Fantastico, children ages four to 10 can decorate sombreros and maracas, play cactus ring toss, and enjoy a make-your-own taco buffet before breaking the piñata at midnight.

Tweens and teens, ages 11 to 17, can celebrate like Gabriella and Troy at the High School Musical Charade. The party will include karaoke, Troy's Basketball Blowout, Gabriella's Trivia Challenge, Dance Dance Revolution under the disco ball, pizza buffet and sparkling cider toast at midnight.

The cost is \$75 for each child or teen, with a \$5 discount for each additional sibling.

Family Fun All Weekend Long:

Since entering a new decade happens only once every 10 years, the celebration will continue long after midnight. Special New Year's activities on Jan. 1 and Jan. 2 include tennis lesson and merchandise specials, glow-in-the-dark lawn games, family flag football and face painting. Adults can keep partying with happy hour specials at Cap Rock and Y Bar, or can start 2010 stress-free with spa discounts. A complete activity guide is available at www.hsbresort.com.

For overnight reservations and information, book online, by phone at 877.611.0112 or e-mail at stay@hsbresort.com and use promotion code HL1.

About Horseshoe Bay Resort

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three, championship Robert Trent Jones, Sr. golf courses. In addition, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock, is currently under development. Horseshoe Bay Resort also offers a made-to-scale, 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 16 adult tennis courts, and three USTA-sponsored kids' tennis courts. Accommodations include hotel rooms and suites (385 bedrooms) within the Horseshoe Bay Resort Marriott Hotel and adjacent Paseo villas and in addition 50 luxury lakefront condominiums available for rent at The Waters at Horseshoe Bay Resort. The resort also features a jet center with a 6,000-foot lighted runway.

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*Rate is subject to availability and does not include applicable tax or \$15 nightly resort fee. Not applicable to groups. Some restrictions may apply.

**Cocktail attire is required for the New Year's Eve Ballroom Celebration.