

MEDIA ALERT* MEDIA ALERT* MEDIA ALERT



HORSESHOE BAY RESORT.

Deck the Hulls, Not the Halls for Horseshoe Bay Resort's Third Annual Boat Parade of Lights

WHAT: Festively decorated boats will gather for the third annual Boat Parade of Lights at Horseshoe Bay Resort. A highlight of the event is the resort's dining yacht, decked out with a holiday theme, and featuring a synchronized light and music show.

Participation in the event is complimentary. Local area residents can watch the parade along the specified route.

WHO: The boat parade is open to the public. Members and guests of Horseshoe Bay Resort, as well as residents of the surrounding area, are invited to get into the holiday spirit and decorate their boats for display in the parade.

WHERE: Horseshoe Bay Resort Marina
The parade route begins on the Westside of The Cape, around The Point to the Horseshoe Bay Yacht Club, down the West side of Island Drive, Southside of Lighthouse Drive, around the Bay to Quail Point around Red Sail and returning to the Horseshoe Bay Marina.

WHEN: **Nov. 27, 2009**
Participating boats should arrive at the Marina at 5:30 p.m.
Parade begins at 6:00 p.m.

CONTACT: To participate, please go to the Horseshoe Bay Resort Marina and complete a boat entry form by Tuesday, Nov. 24, or call 830-598-9401 to have a form faxed.

For additional media information, please contact:
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