



HORSESHOE BAY RESORT.

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Spring Break without Breaking the Bank: Horseshoe Bay Resort Offers Texas Families \$500 in Perks, Plus 20% Golf & Spa Discounts

Horseshoe Bay, TX – January 22, 2009 –Texans can enjoy spring break without breaking the bank this year with a value-packed Spring Family package at Horseshoe Bay Resort in the Texas Hill Country. Built-in perks total \$500 or more in savings, plus spa and golf discounts, and a long roster of spring break activities during select weeks. Valid March through May 21, 2009, this family-friendly offer includes a choice of accommodations from hotel rooms to one-, two-, and three-bedroom Paseo villas or lakefront condominiums at *The Waters*. A family of four can stay for less than \$100 per person, per night with weekday rates from \$393 per room, and \$427 on Friday and Saturday nights.*

The Spring Family getaway includes:

- **\$200 resort credit** per bedroom towards golf, Whitewater putting, spa, dining, watercraft rentals, retail or Kids' Club (i.e., a three-bedroom unit receives a \$600 credit)
- **20% golf discount** on all midweek fees (10% discount Friday-Sunday) on any of the resort's three championship Robert Trent Jones, Sr. golf courses
- **20% spa discount** on all midweek services (10% discount Friday-Sunday)
- **One "Fun Pack" per child** ages three to 12, including canvas tote bag, full size beach towel, resort-designed Rubik's cube, box of pick-up sticks, Magnetic Magic Slate, tattoos, bottle of bubbles, and crayon carousel (valued at over \$70)
- **Complimentary soda wristbands** for free-flowing pop at all food and beverage outlets for kids
- **50% Kids' Club discount** (ages four to 12)
- **Daily breakfast buffet** at the Lantana Grill

During peak spring break weeks (March 6-22) the 7,000-acre resort has an action-packed calendar of activities including complimentary sand castle building classes, s'mores by the fire pit, poolside face painting, dockside fishing, nautical knot tying lessons, remote control boat races, and more.

For reservations and a complete list of activities, please call 877.611.0112 or visit www.hsbresort.com.

About Horseshoe Bay Resort

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three championship Robert Trent Jones, Sr. golf courses. In addition, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock, is currently under development. Horseshoe Bay Resort also offers a made-to-scale, 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 12 adult tennis courts, and three USTA-sponsored kids' tennis courts. Accommodations include hotel rooms and suites (385 bedrooms) within the Horseshoe Bay Resort Marriott Hotel and adjacent Paseo villas and in addition 50 luxury lakefront condominiums available for rent at The Waters at Horseshoe Bay Resort. The resort also features a jet center with a 6,000-foot runway and private charter jet service via Air Horseshoe.

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*Rates are based on availability and do not include tax. Minimum two-night stay required, advance reservations required for Kids' Club, spa and golf. Based on two adults and two children per accommodation. Rates at the Paseo villas and The Waters at Horseshoe Bay Resort vary according number of bedrooms.