



HORSESHOE BAY RESORT.

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Horseshoe Bay Resort's Director of Golf Named Southern Texas PGA Golf Professional of the Year

Glenn Lee Awarded Highest Honor for STPGA Western Chapter

Horseshoe Bay, TX – November 19, 2008 – Horseshoe Bay Resort is pleased to announce that Glenn Lee, director of golf, was named the 2008 Southern Texas PGA (STPGA) Golf Professional of the Year for the Western Chapter. The STPGA Golf Professional of the Year Award is one of the organization's highest honors, and is given to members who possess outstanding qualities of leadership, strong moral character, and a substantial record of service to the association and the game of golf.

Currently serving as secretary for the STPGA, Lee boasts more than 20 years of experience in golf operations and the resort industry. At Horseshoe Bay Resort he oversees the property's three Robert Trent Jones, Sr. courses: Slick Rock, Ram Rock and Apple Rock; as well as Whitewater, the resort's 18-hole, par 72 Bermuda grass putting course.

Since joining the Horseshoe Bay Resort team in 2007, Lee, a native Texan, has been instrumental in increasing the number of junior and amateur tournaments at the resort, improving member and guest satisfaction, and ensuring the best quality course conditions. Lee is working closely on plans to bring Summit Rock, a Jack Nicklaus Signature Course, to the resort.

The Southern Texas Section of the PGA of America is comprised of over 800 golf professionals representing over 200 facilities in Southern Texas. In addition to providing services to golf professionals and to the golf industry, the Southern Texas Section of the PGA offers an extensive tournament program within which professionals, amateurs and junior golfers can compete.

For more information on Horseshoe Bay Resort, please visit www.hsbresort.com.

About Horseshoe Bay Resort

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located in the exquisite Hill Country, the 7,000-acre Resort offers three championship Robert Trent Jones, Sr. golf courses, and scheduled to open in 2009, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock. Horseshoe Bay Resort also offers a made-to-scale, 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 12 adult tennis courts, and three USTA-sponsored kids' tennis courts. Accommodations include hotel rooms and suites (385 bedrooms) within the Horseshoe Bay Resort Marriott Hotel and adjacent Paseo villas and in addition 45 luxury lakefront condominiums available for

rent at The Waters at Horseshoe Bay Resort. The resort also features a jet center with a 6,000-foot runway and private charter jet service via Air Horseshoe.

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