



HORSESHOE BAY RESORT.

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Horseshoe Bay Resort Offers Unlimited Golf Getaway Accommodations, Access to Three Championship Robert Trent Jones, Sr. Courses, Club Cleaning, Storage & More

Horseshoe Bay, Texas – August 19, 2008 – Horseshoe Bay Resort is offering an “Unlimited Golf Getaway” featuring unlimited tee times on any of the resort’s three Robert Trent Jones, Sr. golf courses now through February 28, 2009. * Golf enthusiasts can take advantage of unlimited access to the Whitewater putting course, shared carts, driving range access, club cleaning and storage, shuttle service to and from the greens, and daily breakfast at the Lantana Grill. Accommodations range from hotel rooms to one-, two-, and three-bedroom Paseo villas or lakefront condominiums at The Waters. Seasonal nightly rates start at \$187 per person September 5 – November 8, 2008, and \$168 per person November 9, 2008 – February 28, 2009.**

Duffers can hit the links on any of the resort’s three championship Robert Trent Jones, Sr. golf courses:

- **Slick Rock**: Built in 1971 and spanning approximately 170 acres, this course provides more than 33,700 feet of golf frontage property. With bentgrass greens, multiple tees on every hole, more than 71 sand traps and 12 water hazards, Slick Rock embodies the Robert Trent Jones, Sr. philosophy of “hard par, easy bogey.”
- **Ram Rock**: Constructed in 1981, this course has been nicknamed the “Challenger.” Narrow fairways and rolling Crenshaw bentgrass greens are surrounded by 62 deep bunkers, 10 water hazards and natural dry creeks on six holes. With its dramatic elevation changes, Ram Rock offers enough length and difficulty to challenge scratch players in any group.
- **Apple Rock**: Horseshoe Bay Resort’s third championship Robert Trent Jones, Sr. course was completed in 1986 and received distinction as “Best New Resort Course” by *Golf Digest*. Widely known as one of the most scenic courses in the state, these spectacular greens span 147 acres of the rolling Texas Hill Country along the shores of Lake LBJ.

Overnight guests receive temporary membership at Horseshoe Bay Resort granting access to resort facilities, including an 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 12 adult tennis courts, three USTA-sponsored kids’ tennis courts, a jet center with a 6,000-foot runway, and private charter jet service via *Air Horseshoe*.

For reservations and information, call 877.611.0112 or visit www.hsbresort.com.

About Horseshoe Bay Resort

Founded in 1971 and purchased by the Jaffe Group in 1996, Horseshoe Bay Resort is Texas' original lakeside resort. Located 37 miles northwest of Austin in the exquisite Hill Country, the 7,000-acre Resort offers three championship Robert Trent Jones, Sr. golf courses, and scheduled to open in 2009, a highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock. Horseshoe Bay Resort also offers a made-to-scale, 18-hole par 72 Bermuda grass putting course, four swimming pools, a spa and fitness facility, a full-service marina, seven dining facilities, 12 adult tennis courts, and three USTA-sponsored kids' tennis courts. Accommodations include hotel rooms and suites (385 bedrooms) within the Horseshoe Bay Resort Marriott Hotel and adjacent Paseo villas, and an additional 45 luxury lakefront condominiums available for rent at The Waters at Horseshoe Bay Resort. The resort also features a jet center with a 6,000-foot runway and private charter jet service via Air Horseshoe.

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*Golf included in the Unlimited Golf package rates applies to any available Robert Trent Jones, Sr. golf course at Horseshoe Bay Resort from noon on the day of arrival through the afternoon of the day of departure.

**Rate is based on double occupancy with two golfers per room and a two-night minimum stay. Rate at the Paseo villas and The Waters at Horseshoe Bay Resort vary according to villa size. Rates do not include tax and service.