



HORSESHOE BAY RESORT.

Quinn & Co. Media Contacts: Nicole Ruggiero, 212.868.1900 x248, nruggiero@quinnandco.com
Ashley Castro, 212.868.1900 x245, acastro@quinnandco.com

Horseshoe Bay Resort Offers JET FUEL Rebate for Private Air Travel as Fuel Prices Soar

7,000-Acre Resort's Private Airport in the Texas Hill Country Is One of the Largest Private Resort Airstrips in the State

Horseshoe Bay, Texas - June 9, 2008 - In response to rising fuel prices, Horseshoe Bay Resort is offering a **JET FUEL REBATE** for all guests who arrive by private jet to the 7,000-acre resort's private airport and jet center, one of the largest private resort airstrips in the state. Located in rolling Texas Hill Country, recently named one of the top "Places to Go This Summer" by *The New York Times*, the resort is offering a rebate of \$1.00 per gallon on jet fuel and \$0.75 per gallon on 100 low-lead fuel on all purchases, up to 1,000 gallons, at the Horseshoe Bay Resort Airport and Jet Center through September 1, 2008.* The rebate appears as a credit on the guests' folio and can be applied to accommodations, golf, marina rentals, spa treatments, dinner and more.

Travelers who arrive by private jet bypass long commercial airline check-in lines and flight delays to touch down on the spacious and picturesque resort grounds. Within minutes (no lengthy baggage-claim wait), they can be teeing off at one of the resort's three championship golf courses or indulging in a spa treatment.

The Horseshoe Bay Resort Airport and Jet Center includes a terminal building with a passenger lounge, private charter jet service via Air Horseshoe, fueling services, a crew lounge and resort transportation. The 6,000-foot runway can accommodate all personal and business aircraft up to Regional Jetliners. Aircraft parking and hangar spaces are available.

For reservations and information please call 877.611.0112 or visit www.hsbresort.com.

Horseshoe Bay Resort is a 7,000-acre resort tucked in the rolling Texas Hill Country 45 minutes west of Austin on the panoramic shores of 6,300-square-foot Lake LBJ. Founded in 1971 and purchased by the Jaffe Group in 1996, the expansive resort offers three championship Robert Trent Jones, Sr. golf courses. A highly anticipated Jack Nicklaus Signature Golf Course, Summit Rock, will open in 2009. Horseshoe Bay Resort also offers a made-to-scale, 18-hole, par 72 Bermuda grass putting course; four swimming pools; a spa and fitness center; a full-service marina with a fleet of luxury boats and personal watercraft rentals; seven dining facilities; 12 adult tennis courts; and three USTA-sponsored kids' tennis courts. Accommodations include hotel rooms and suites (385 bedrooms) within the Horseshoe Bay Resort Marriott Hotel and adjacent Paseo villas, as well as 45 luxury lakefront condominiums available for rent at The Waters at Horseshoe Bay Resort. The resort features a jet center with a 6,000-foot runway and private charter jet service via Air Horseshoe.

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*Rebate available only to registered overnight resort guests.